

STATE ELECTION COMMISSION

3rd Floor, Buddha Bhavan, M G Road, Secunderabad – 500 003

Navin Mittal, IAS
Secretary

Office: 27545350 / 27536055
E-mail: secy.apsec@gmail.com
Website: www.apsec.gov.in

Lr. No. 104/SEC-F2/2014

Date: 19.03.2014

To
All the Collectors and District Election Authorities in the State
(Except Hyderabad)

Sir,

Sub: 4th ordinary Elections to Municipal Bodies, 2014 – Live Webcasting & Recording of Poll events –Live Web Casting of Poll process – Entrust of Work to the agencies – Reg.

The State Election Commission has entrusted the work of Live Web Casting to M/s. Sadhna Media (P) Ltd, New Delhi and M/s. Greens Technologies, Chennai. The Details of Districts allotted to the agencies are indicated in the Annexure –I. The Commission has fixed rate as such of Rs. 525/- per polling station inclusive of taxes or such rate fixed by the CEO, GAD (Elections) per polling station for webcasting in the general elections to HOP / APLA whichever is less. Detailed plan of action and terms and conditions to the Agencies are enclosed as Annexure-II.

The agency will submit detailed bills in triplicate along with advance stamped receipt to the urban local body concerned after election process is completed. The payment shall be made by ULB concerned by meeting the expenditure from election funds.

The Collectors & DEAs are requested to arrange necessary accommodation and food facilities to the technical persons from the agencies during their stay in the districts.

Yours faithfully,
Sd/- Navin Mittal
Secretary

Copy to:

The Commissioner & Director of Municipal Administration, Hyderabad
All the Collectors & District Election Authorities in the State (except Hyderabad)
All the Municipal Commissioners of Municipal Corporations and Municipalities and Nagar Panchayats.
M/s. Sadhna Media (P) Ltd, New Delhi
M/s. Greens Technologies, Chennai

// Attested //

Assistant Secretary

AR
19/3

STATE ELECTION COMMISSION

3rd Floor, Buddha Bhavan, M G Road, Secunderabad – 500 003

Navin Mittal, IAS
Secretary

Office: 27545350 / 27536055
E-mail: secy.apsec@gmail.com
Website: www.apsec.gov.in

Lr. No. 104/SEC-F2/2014

Date: 18.03.2014

To
M/s Green Technologies,
Chennai, Tamil Nadu – 600 114.

M/s Sadhna Media Pvt. Ltd.,
New Delhi.

Sir,

Sub: 4th ordinary Elections to Municipal Bodies, 2014 – Live Webcasting &
Recording of Poll events – Work Order – Reg.

The State Election Commission has decided to entrust the work of Live Web Casting to your agency with the following terms & conditions:

- The rate per Polling Station shall be **Rs. 525/- (inclusive of all taxes)** or such rate as may be fixed by the CEO, GAD (Elections) for the purpose of webcasting in General Elections to HOP / APLA, whichever is less.
- Live Web Casting Software shall be compatible any type of Operating System viz., any flavour of Linux and Windows XP / Windows 7 / Windows 2003 / Windows Vista etc. for Live Webcasting from the Polling Station.
- The agency shall deploy 2 (two) technical persons per Revenue Division to cover all the Polling Stations in the Division. If the performance of the technical person deployed is not satisfactory, then the agency should replace such technical persons immediately.
- CD containing the Software Setup to be installed in the Laptops, Soft Copy of User Manuals etc. for Installation & Training are to be provided to State Election Commission Office by 15.03.2014. Apart from this, Soft Copy of User Manuals for installation and training are to be provided to District Collectors Office.
- List of Technical persons / Trainers / team leaders to be deployed in the field in connection with web casting exercise shall be sent to State Election Commission Office by 15.03.2014. All the technical persons shall be reach their respective Districts by 19.03.2014. The technical team leader shall co-ordinate with the respective Govt. Officials and Engineering College Co-ordinator for installation, training & troubleshooting work.

- Software installation / training shall be started at all the Engineering Colleges in Districts from 20.03.2014 onwards and to be completed by 24.03.2014. All the required Software to be brought by the technical persons of the agency and Laptops to be prepared and the software to be installed in the Laptops of the students. All the Laptops to be test-checked and required Connectivity / Bandwidth settings to be configured in the Laptops by 28.03.2014.
- Development of dashboard software for viewing Constituency-District-Polling Station wise webcasting in the URL on internet. Pre-poll and poll day management, web reports, server and web streaming process.
- Servers & Bandwidth for live webcasting shall be provided at required level for uninterrupted live webcasting with 100% uptime without any breaks.
- Entire Live WebCasting Process to be streamed with secured User Name and Password. Necessary security measures to be taken. The Videos / stream shall not be stored in any Private Servers / Media by the agency.
- The Live Web Casting Videos shall be streamed on entire poll day and there should be 100% uptime of Live Web Casting. There will be a proportionate deduction of the amount to be paid based on the proportionate downtime of the Live Web Casting in case of downtime due to the failure of software / servers / server side network.
- After completing the webcasting and recording, the agency shall organize videos District wise and Polling Station wise and copy the videos in external USB Hard Disks from the DVDs copied by the Student Volunteers at the respective District Collector's Office. Agency's technical person shall not copy Videos to any type of media and not to upload to anywhere via internet etc.
- Payment will be made to the agency where actual webcasting has taken place on Poll Day. For any reason, if the Web Casting is not done in any Polling Station, then Payment will not be made to the Agency for such Polling Stations.
- Polling Station wise detailed Logs from the beginning to the end of the live webcasting event to be submitted to State Election Commission Office along with the Software by 05.04.2014.
- Any other item of work for improvement of the live webcasting Software to be carried out as per the instructions of the State Election Commission Office from time to time and the agency shall be able to upload the improved content for live webcasting application.

- Live Web Casting Agency shall not release any press releases / statements to any print / electronic media / Internet etc. regarding Live Web Casting and on any Election related issues. Advt. / Logos etc. shall not be displayed in any screens of Live Web Casting Software.
- The Work Order is purely tentative and this office has right to terminate the Work Order fully or partially at any time without assigning any reasons and no payments will be made to the agency.

The agency is requested to submit detailed bills in triplicate with advance stamped receipt to the Urban Local Body concerned after election process is completed.

The details of the ULBs allotted to the agency for live webcasting is enclosed.

Yours faithfully,
Sd/- Navin Mittal
Secretary

Copy to:

The EA & Commissioner & Director of Municipal Administration, Hyderabad
All the Collectors & District Election Authorities in the State (except Hyderabad)
All the Municipal Commissioners of Municipal Corporations and Municipalities and Nagar Panchayats.

// Attested //


Assistant Secretary

ANNEXURE – I

List of Municipalities / Nagar Panchayats covered in the Districts and Municipal Corporations allotted to M/s Green Technologies, Chennai, Tamil Nadu.

Contact Person : Sri Naveen (8008722209)

Sl. No.	Name of the District	Municipal Corporations
1	Adilabad	Kadapa Corporation
2	Karimnagar	Anantapur Corporation
3	Khammam	Karimnagar Corporation
4	Kurnool	Ramagundam Corporation
5	Mahabubnagar	Nizamabad Corporation
6	Medak	
7	Nalgonda	
8	Nizamabad	
9	Ranga Reddy	
10	Warangal	
11	Anantapur	
12	YSR Kadapa	

List of Municipalities / Nagar Panchayats covered in the Districts and Municipal Corporations allotted to M/s Sadhna Media Pvt. Ltd., New Delhi.

Contact Person : Sri Sameer (9849007640)

Sl. No.	Name of the District	Municipal Corporations
1	East Godavari	Rajahmundry Corporation
2	Guntur	Eluru Corporation
3	Krishna	Nellore Corporation
4	Prakasam	Vijayawada Corporation
5	SPSR Nellore	Chittoor Corporation
6	Srikakulam	
7	Visakhapatnam	
8	Vizianagaram	
9	West Godavari	
10	Chittoor	

Annexure – II

Terms and Conditions

- The rate per Polling Station shall be **Rs. 525/- (inclusive of all taxes)** or such rate as may be fixed by the CEO, GAD (Elections) for the purpose of webcasting in General Elections to HOP / APLA, whichever is less.
- Live Web Casting Software shall be compatible any type of Operating System viz., any flavour of Linux and Windows XP / Windows 7 / Windows 2003 / Windows Vista etc. for Live Webcasting from the Polling Station.
- The agency shall deploy 2 (two) technical persons per Revenue Division to cover all the Polling Stations in the Division. If the performance of the technical person deployed is not satisfactory, then the agency should replace such technical persons immediately.
- CD containing the Software Setup to be installed in the Laptops, Soft Copy of User Manuals etc. for Installation & Training are to be provided to State Election Commission Office by 15.03.2014. Apart from this, Soft Copy of User Manuals for installation and training are to be provided to District Collectors Office.
- List of Technical persons / Trainers / team leaders to be deployed in the field in connection with web casting exercise shall be sent to State Election Commission Office by 15.03.2014. All the technical persons shall be reach their respective Districts by 19.03.2014. The technical team leader shall co-ordinate with the respective Govt. Officials and Engineering College Co-ordinator for installation, training & troubleshooting work.
- Software installation / training shall be started at all the Engineering Colleges in Districts from 20.03.2014 onwards and to be completed by 24.03.2014. All the required Software to be brought by the technical persons of the agency and Laptops to be prepared and the software to be installed in the Laptops of the students. All the Laptops to be test-checked and required Connectivity / Bandwidth settings to be configured in the Laptops by 28.03.2014.
- Development of dashboard software for viewing Constituency-District-Polling Station wise webcasting in the URL on internet. Pre-poll and poll day management, web reports, server and web streaming process.
- Servers & Bandwidth for live webcasting shall be provided at required level for uninterrupted live webcasting with 100% uptime without any breaks.

- Entire Live WebCasting Process to be streamed with secured User Name and Password. Necessary security measures to be taken. The Videos / stream shall not be stored in any Private Servers / Media by the agency.
- The Live Web Casting Videos shall be streamed on entire poll day and there should be 100% uptime of Live Web Casting. There will be a proportionate deduction of the amount to be paid based on the proportionate downtime of the Live Web Casting in case of downtime due to the failure of software / servers / server side network.
- After completing the webcasting and recording, the agency shall organize videos District wise and Polling Station wise and copy the videos in external USB Hard Disks from the DVDs copied by the Student Volunteers at the respective District Collector's Office. Agency's technical person shall not copy Videos to any type of media and not to upload to anywhere via internet etc.
- Payment will be made to the agency where actual webcasting has taken place on Poll Day. For any reason, if the Web Casting is not done in any Polling Station, then Payment will not be made to the Agency for such Polling Stations.
- Polling Station wise detailed Logs from the beginning to the end of the live webcasting event to be submitted to State Election Commission Office along with the Software by 05.04.2014.
- Any other item of work for improvement of the live webcasting Software to be carried out as per the instructions of the State Election Commission Office from time to time and the agency shall be able to upload the improved content for live webcasting application.
- Live Web Casting Agency shall not release any press releases / statements to any print / electronic media / Internet etc. regarding Live Web Casting and on any Election related issues. Advt. / Logos etc. shall not be displayed in any screens of Live Web Casting Software.
- The Work Order is purely tentative and this office has right to terminate the Work Order fully or partially at any time without assigning any reasons and no payments will be made to the agency.
- The agency will submit detailed bills in triplicate with advance stamped receipt to the Urban Local Body concerned after election process is completed for arranging the payment. The ULB has to met the said expenditure from their election funds.